BLUE LINE
TECHNOLOGY

Blue Line Technology introduces *FIRST LINE* Facial Recognition

A camera-based system developed by veterans of law enforcement.

Easy-to-Use Interface *allows the user to add, store and edit data both directly on the unit and through a seamless web interface.*

Prevention and Immediate Detection *of both external and internal threats*

Access Control *for any secured areas in which greater control is desired*

Concierge Service *capabilities offer greeting and rewards programs for specific customers*

FIRST LINE is a state-of-the art-facial recognition technology for threat detection, access control and concierge applications with a robust service distribution across many industries.

HOW IT WORKS

User creates a database custom-designed for their own specific needs. *FIRST LINE* Facial Recognition monitors, detects and alerts the user when a threat or unknown subject's face is captured by the system.

FEATURES

FACE IDENTIFICATION can be separated into three distinct categories: known, unknown and alert.

EMAIL NOTIFICATION displays camera location, name, notes and photos of the alert.

MONITOR ALERTS allow for playback video feature and detailed person information with a single click.

Through use of **FIRST LINE** Facial Recognition's "unknown" capture capabilities, late-night business establishments are able to achieve an added layer of security. The system can be synced with door locks at multiple entrances. If someone approaches they will need to have their face visible and register as "unknown" for the door to open and the subject to be granted entry.

BENEFITS TO 24-HOUR BUSINESSES

- Faster and more accurate than any facial recognition available
- Masked assailants will not be able to enter
- Captures subject's face on the move
- Increased safety of employees and other patrons
- Preventative security
- Establishments can share databases of known assailants
- Blue Line Technology can interface with existing security infrastructure
- Highly accurate and highly reliable state-of-the-art biometric solution

The Blue Line Technology system also is a crime deterrent. **FIRST LINE** Facial Recognition goes a long way in preventing a potentially dangerous incident. When an individual must look at a camera without a mask before entering an establishment, he or she is more likely not to follow through with their planned unlawful activity. They will know that their face is captured on tape and thus are less likely to cause an incident for fear of getting caught.

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